

# Ashraanee Keote

Designer & Perpetual Learner



## Contact

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I recognize that in this vast world, the knowledge we currently possess is merely a fraction of what we have yet to gain. I believe design is a process. A process of iterating through the steps of understanding, curating and creating. It is going through a process of intensive information analysis to find gaps in the experience of users and equip them with better designs. I seek to engage in an exchange with the industry aiming to bridge the gap between conceptual design ideas and practical design experiences.

## Education

GLS Institute of Design, Ahmedabad  
Bachelor's in Design, 2021 - 2025  
New Horizon Scholar's School, Thane  
Senior Secondary, 2019 - 2021  
Hiranandani Foundation School, Thane  
Secondary, 2016 - 2019

## Experience

Siddhartha Das Studio & JDCA  
Design Intern, Research, Design Development,  
Spatial Visualization [2 Months]

## Personal Milestones

Dang Ni Karigari  
Core Team Lead Exhibiton Design  
Research Paper Abstract Acceptance  
ICETDA Poornima University, with IICD Jaipur

## Courses: Coursera

Foundations of UX Design  
by Google  
Introduction to Psychology  
by University of Toronto [Ongoing]

## Skills

Research  
Analysis  
Narrative Building  
Contextualisation  
Conceptualisation  
Visualisation  
[Visual & Spatial]  
Curation  
Documentation  
Presentation

## Interests

Reading & Writing  
Literature & Philosophy  
Psychology  
Photography

## Tools

Luxion Keyshot  
Autodesk Fusion 360  
Adobe AI | ID | LR | PS | XD  
Figma  
Procreate | Sketchbook Pro  
Rhinoeceros 7  
Grasshopper [Learner]